Lake Guntersville
CHAMBER OF COMMERCE

SANTA CLAUS IS COMING TO TOWN

Christmas Parade



DECEMBER

SATURDAY **12** 5:00 PM

Presenting Sponsor

MARSHALL LAWN CARE & LANDSCAPING, INC.
Still Mowing - Still Growing

Float Winners Sponsor

Mack Transportation, LLC
Guntersville, AL

Corporate Sponsors

Citizens Bank & Trust | Dollar & Watson, LLC | Electric Board of Guntersville
Farm Fresh Foods | Guntersville Water Board | Meadows Lane
Redstone Federal Credit Union | Whitaker Towing

Coordinated by the Lake Guntersville Chamber of Commerce
Assisted by The Guntersville Rescue Squad and The Guntersville Police Department

ALL SECTIONS MUST BE COMPLETED

The Judges Panel is looking for entries that reflect the parade theme:

"Santa Claus is Coming to Town"

Name of Group or Organization:_____

Contact Person: _____

Email Address: _____

Address:_____

Mobile #: _____ Phone #: _____

Type of entry: Float Automobile Walking Horses Other: _____

Description:_____

Will you have music? YES NO

Comments: _____

_____

ENTRY DESIGN: Draw your entry here. Be complete and imaginative: incorporate lights, music, and/or motion in your entry.

Size Restrictions: 18 feet wide and 13 feet high.

2026 CHRISTMAS PARADE POLICY & RULES

1. Obey all instructions given by parade officials, Lake Guntersville Chamber of Commerce staff, Guntersville Rescue Squad, the Guntersville Police Department, and any and all state and federal traffic laws.
2. Obey all laws for the proper operation of a motor vehicle, including, but not limited to, NO drinking of alcoholic beverages or being under the influence of mind-altering substances. MUST provide proof of insurance for each vehicle entered in the parade.
3. In exchange for the right to participate in the Guntersville Christmas Parade you agree to indemnify and hold harmless the City of Guntersville, Guntersville Rescue Squad, Guntersville Police Department, and the Lake Guntersville Chamber of Commerce and related entities, all agents, employees and volunteers of said organizations from any claim or expense of whatever kind or nature arising from activities as a parade participant of the undersigned organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Alabama.
4. NO WEAPONS unless otherwise authorized by state and federal law.
5. Candy cannot be thrown from parade entries. Someone may walk alongside your float and HAND OUT candy to children. If candy is thrown, you will be banned from the Lake Guntersville Chamber of Commerce Christmas Parade in upcoming years.
6. No political advertising and no projection of political views is allowed.
7. Entry Size Restrictions: 18 feet wide and 13 feet high.
8. All motorized and mobile entries including floats will be required to use lights on the front and back (specifically red on the back) for the safety of spectators and participants.
9. Entries with minors must be accompanied by at least one adult on either side of the entry.
10. A completed and signed registration form is required for all participants in the parade.
11. An interval of 50 feet must be maintained between entries. Please maneuver to the side if you are having difficulty maintaining the pace; we cannot have large gaps in the parade procession.
12. Your application will be reviewed, and you will receive notification of your acceptance or denial of your entry at least one week prior to the date of the parade. Entries may be excluded or denied entry at the sole discretion of the Lake Guntersville Chamber of Commerce, with or without cause. Any person or entity who attempts to enter the parade once their application is denied will be banned from all future parades.
13. Santa Claus and company will be the last float in the parade. This is the **ONLY LIVE SANTA** allowed in the parade. Elves and other Christmas characters are allowed.

Name of Person Submitting Application:_____

Signature: _____

PARADE POLICY: Your signature indicates that you have read & agree to the Parade Policy and Rules set forth herein. Each individual that will be included in the parade entry must sign the back of this application, and by doing so, they acknowledge that they have read and understand the Parade Policy and Rules. If someone fails or refuses to sign the application they will not be allowed to participate in the parade. Parents or guardians must sign for individuals under 18 years of age.

The Judges Panel reserves the right to refuse entry into the parade.

If you have any questions regarding these guidelines, contact the Lake Guntersville Chamber of Commerce at 256-582-3612 or email gcc@lakeguntersville.org.

For questions regarding parade lineup, contact Kim Kleuger at (256) 656-6128.

Deadline for application is Noon on Friday, December 4th