



Please complete the following & return:

- 1) Completed, Signed Vendor Application Form (craft or non-profit)
 - 2) Signed Release & Indemnification Agreement Form
 - 3) Appropriate Booth Fee. (Listed on application form)
- (Your application is not complete until we have received all signed forms & payment. WE DO NOT PRINT APPLICATIONS)

Vendor Space Application and Guidelines for Oct 10-11, 2025

Exhibitor name: _____

E-mail: _____

Address: _____

Contact number: _____

Category of items to be sold (circle): Jewelry Furniture Art Wood Vintage Crafts Leather

Explanation: _____

Website/Social Media page where items can be seen: _____
(photos may be emailed to lisa@bakersonmain.com if none of the above is available)

Vendor expectations:

- ALL vendor applications undergo a juried process by the vendor selection committee. This ensures the festival has a wide variety of items to showcase and to avoid too much repetition.
- Vendor fee of \$90.00 in form of a check made payable to Lake Gunterville Merchants AND vendor applications **must be mailed in or dropped off by September 28 to: Baker's on Main 336 Gunter Ave, Gunterville, AL 35976 PLEASE NOTE WE DO NOT PRINT APPLICATIONS**
- No refunds will be given for inclement weather or cancellation.
- **Space will be 12x12.** Vendors are responsible for their own booth setup & supplies needed. Tents, tables, or chairs are not provided. Event personnel are not responsible for helping with booth setup or takedown.
- Spaces are on pavement. No staking is allowed on pavement.
- Designated smoking spaces will be provided away from vendor tents. No smoking in the tent area.
- All work, display and storage will not go beyond space provided.

- Security will be provided on Friday evening.
- No used clothing or yard sale type items will be allowed for sell.
- Spaces are designated as we receive payment.
- No electrical outlets provided.
- Vendors/Exhibitors are responsible for the protection of their exhibits from the rain.

Vendor Load-In/Load-out Procedures

- Event personnel will be at the staging area, along the route to the exhibit area & within the exhibit area to direct you to your assigned space for load-in and to answer any questions
- Set up starts at 7:30 am Friday. You may unload at your space and then park in the designated vendor parking space close by.
- Only one vehicle per vendor is allowed in unloading zone.
- Unload must be completed at least 30 minutes prior to event start.
- Tear down starts at 6:00 pm on Saturday. Vendors shall remain open until end of event.
- Space should be left clean after use. Please remove your number from pavement.
- Please be considerate of your surroundings when loading/unloading. Safety is our main concern.

Disclaimer of Damage or Injury

The Lake Gunterville Merchants Association cannot be held liable for loss or damage to art, crafts, merchandise or injury to anyone participating in the event. A Certificate of Insurance is strongly encouraged for all craft & non-profit vendors/exhibitors.

Signed Release & Indemnification Agreement Form

All vendors will be required to sign a Release & Indemnification Agreement Form as part of the application process. By signing your applicable vendor application form, you are agreeing to ALL the above stated rules, guidelines & expectations of the event and as a vendor. If you violate any of the above stated rules or guidelines or create any misconduct, you may be asked to leave and may be barred from future events.

For additional information, please contact us at lisa@bakersonmain.com . Thank you for your interest in our event!

2024 Release & Indemnification Agreement Form
(required by ALL vendors to participate)

By my signature(s) below I commit to participate in the 2025 Fallfest Event (d/b/a Lake Guntersville Merchants Association), hereinafter known as the "Event." I have read the entire application and all the rules, conditions & guidelines therein and hereby incorporated by reference and agree to abide by them.

For good value and consideration, including participation in the Event, the undersigned applicant and all successors, heirs, assigns, executors, administrators, legal representatives, employees, agents and affiliates (and if a corporation, all its officers, directors and shareholders) collectively herein known as the "Applicant", forever release and discharge the Event from all claims, demands, losses, costs, expenses, suits, damages, obligations, liabilities, causes of action and judgments whatsoever, in law or in equity, which any of the foregoing, any or all of the Applicants ever had, now or which they hereinafter can, shall or may have for, upon or by reason of any matter, cause or thing whatsoever arising out of the Event.

The Applicant agrees to and does hereby assume any and all risks of personal injury to the Applicant, including death and damages to Applicant property, caused or by arising out of Applicant's involvement in the Event.

The Applicant hereby agrees to defend, indemnify, and hold the Event harmless from and against any claim, demand, suit, loss, causes of action, liabilities, obligations, costs, expenses, and judgments (including without limitation, death and damages to property) caused by Applicant's acts or omissions or failure to abide by the rules and conditions herein.

The Fallfest Event committee (d/b/a Lake Guntersville Merchants Association) reserves the right to final interpretation of all rules.

Business "Vendor" Name (if applicable)

_____, _____
Applicant(s) Printed Name(s)

_____, _____
Applicant(s) Signature(s)

____/____/____

Date