

Title: The Cigar Room Guntersville Celebrates First Anniversary with City Harbor Extravaganza

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Guntersville, Alabama - In a match made in heaven, cigar aficionado Donald Waddell found himself captivated by the scenic beauty of Guntersville's City Harbor, leading to the birth of "The Cigar Room Guntersville". This upscale cigar shop, a spinoff from Waddell's successful Madison and Florence establishments, officially marked its first soft opening anniversary last June 15th. Now, they are inviting all cigar aficionados, age 21 and up, to join them on Saturday, July 1 for their anniversary extravaganza.

Waddell, who first conceived the idea after attending the prestigious "Big Smoke" event in Las Vegas back in 2010, witnessed the grandeur of the cigar industry firsthand. The allure of this exclusive two-day affair, sponsored by the esteemed "Cigar Aficionado Magazine" and graced by renowned personalities like Rocky Patel and celebrity chef Charlie Palmer, left an indelible impression on him. The hunger for knowledge displayed by attendees eager to delve into the intricate artistry of cigar manufacturing, blending, and marketing proved irresistible to Waddell.

With Madison as the launchpad for his entrepreneurial venture, "The Cigar Room" endured the wrath of opening day tornados, multiple expansions, and even a global pandemic. As customers across North Alabama clamored for more locations, Waddell eventually set his sights on the charming city of Florence. But the calls for additional branches continued to pour in from near and far.

It was during this time that Waddell serendipitously crossed paths with Patrick Lawler, the visionary behind the City Harbor project. Struck by inspiration, Waddell, who already owned property in Guntersville, recognized the perfect synergy between his passion for cigars and the picturesque backdrop of the harbor. "Imagine lounging in our cigar haven, indulging in fine bourbon, and being mesmerized by this breathtaking view," Waddell enthused, capturing the essence of his vision.

As City Harbor gradually took shape, Waddell's excitement swelled with each new business joining the thriving community. "We're going to be next to Big Mike's Steakhouse!" he jubilantly declared to his team, fueling their collective enthusiasm for the impending opening.

On June 15th of the previous year, The Cigar Room Guntersville swung open its doors, ushering patrons into a realm where customers transcend mere transactions to become cherished friends and family. While the underlying principle remained consistent across all locations, Waddell ensured that each shop retained its unique identity. His philosophy was simple yet powerful: let the customers leave their indelible mark on every establishment.

Determining the desires of discerning customers proved to be a challenge, but Waddell and his dedicated team worked tirelessly alongside vendors, carefully curating their offerings right up until the momentous day arrived.

Over the past year, the shop's staff has forged connections with local businesses, engaging services ranging from window washing to pest control. In the process, they have not only made new friends but also gained invaluable insights into the captivating charm of this picturesque region, as Waddell proudly acknowledged.

Saturday, July 1st, The Cigar Room Guntersville invites all connoisseurs aged 21 and above to join them in commemorating their first anniversary at City Harbor. From 9 am until midnight, a spectacular celebration awaits, replete with industry luminaries, delectable cuisine, enticing prizes, live music, and a generous 25% discount on all items, excluding TAA cigars and apparel. As part of the festivities, the inaugural Cigar Room

Guntersville Scavenger Hunt will unfold at City Harbor, promising an exciting adventure for participants. Employees from both Madison and Florence will be on hand to assist Guntersville employees, Daniel Gilliland and Ernie Gomez. Vendors include: Grace's Face Painting, Erwin Marine, Furry Hippie Beard Company, and Handshake Barber and Supply.

If you are looking for something fun to do on Saturday, July 1st, come spend the day with The Cigar Room Guntersville at City Harbor in downtown Guntersville and celebrate their first anniversary extravaganza with a great cigar.