

2020

Lake Guntersville Chamber of Commerce
Christmas Parade Application

"A Season of Surprises"

Saturday, December 12, 4:00 p.m., Line-up 2:30 p.m.



Deadline to submit an entry is NOON on Friday, December 4, 2020

Contact the Lake Guntersville Chamber of Commerce at 256-582-3612 or gcc@lakeguntersville.org

In order to complete the application process and be considered for participation, you must read, sign, and submit all 3 pages of this application as well as provide proof of insurance for any entered vehicle.

Presenting Sponsor



Name of Group or Organization: _____

Contact Person: _____ Email Address: _____

Address: _____

Mobile #: _____ Phone #: _____

Type of entry: Float Automobile Walking Horses Other _____

Description: _____

Will you have music? YES NO

Comments _____

Float Winners Sponsor



Corporate Sponsors

- Farm Fresh Foods
- Freedom Marine
- Electric Board of Guntersville
- Guntersville Water Board
- Marshall Lawn Care
- Redstone Federal Credit Union
- Whitaker Towing Service

2020 CHRISTMAS PARADE POLICY & RULES

POLICY

1. Obey all instructions given by parade officials, the Lake Guntersville Chamber of Commerce staff, Guntersville Rescue Squad, the Guntersville Police Department, and any and all state and federal traffic laws.
2. Obey all laws for the proper operation of a motor vehicle, including, but not limited to, NO drinking of alcoholic beverages or being under the influence of mind-altering substances. MUST provide proof of insurance for each vehicle entered in the parade.
3. In exchange for the right to participate in the Guntersville Christmas Parade you agree to indemnify and hold harmless the City of Guntersville, Guntersville Rescue Squad, Guntersville Police Department, and the Lake Guntersville Chamber of Commerce and related entities, all agents, employees and volunteers of said organizations from any claim or expense of whatever kind or nature arising from activities as a parade participant of the undersigned organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Alabama.
4. NO WEAPONS unless otherwise authorized by state and federal law.
5. No items may be thrown or handed out (including candy or promotional materials) from parade entries. If candy is thrown, you will be banned from the Lake Guntersville Chamber of Commerce Christmas Parade in upcoming years.
6. The Parade Theme is "A Season of Surprises". We encourage entries to utilize the theme in the entry design. Be complete and creative. Due to the high volume of interest in the parade, only a limited number of entries will be selected. The Membership & Events Committee is looking for entries that reflect creativity in adherence to the rules and policies set forth herein. Remember to be imaginative and incorporate lights, music, and/or motion to your entry.
7. Santa Claus and company will be the last float in the parade courtesy of the Guntersville Rescue Squad. This is the ONLY LIVE SANTA allowed in the parade. Elves and other Christmas characters are allowed.
8. No political advertising and no projection of political views allowed.

RULES

1. Entry Size Restrictions: 18 feet wide and 13 feet high.
2. LINE UP for the Annual Christmas Parade is planned for Saturday, December 12th at 2:30 p.m. (parade starts at 4:00 pm). All motorized and mobile entries including floats will be required to use lights on the front and back (specifically red on the back) for the safety of spectators and participants.
3. Entries with minors must be accompanied by at least one adult on either side of the entry.
4. A completed and signed registration form is required for all participants in the parade.
5. An interval of 50 feet must be maintained between entries. Please maneuver to the side if you are having difficulty maintaining the pace; we cannot have large gaps in the parade procession.
6. NO participants are to be dropped off at the Chamber. NO stopping on Gunter Avenue to drop off participants. There will be Rescue Squad members located at Scott Street to direct you to your float. All participants should be dropped off at Scott Street and Blount Avenue (HWY 431 N). No parking will be allowed on Scott Street and Blount Avenue.
7. All FLOATS are to stage in vacant lot off of Scott Street. Entrance to lot will be from Blount Avenue (Hwy 431N) left on Scott Street and right into vacant lot. **No parking on Scott Street and no entrance from Gunter Avenue** (Hwy 431S).
8. All entries, EXCEPT FLOATS, are to line up in the left lane of Gunter Avenue (Hwy 431S). All emergency vehicles are to line up in the right lane of Gunter Avenue (Hwy 431S). Horses or other live animals are to stage in the open field between Gunter and Blount.
9. All participants must follow current COVID19 guidelines, including, but not limited to social distancing, use of a face mask, and no candy or other promotional items to be thrown or handed out.
10. Your application will be reviewed, and you will receive notification of your acceptance or denial of your entry at least one and a half weeks prior to the date of the parade. Entries may be excluded or denied entry at the sole discretion of the Lake Guntersville Chamber of Commerce, with or without cause. Any person or entity who attempts to enter the parade once their application is denied will be banned from all future parades.

Please direct questions regarding line-up to Kim Klueger at 256-656-6128 and all other questions to the Chamber at 256-582-3612.

Deadline to submit an application is Noon on Friday, December 4th.

ENTRY DESIGN: **Please draw your entry below.** Be complete, creative, and include any words, sentences, or phrases to written on your entry.

It is very important to state the width and height measurements of your entry.

Size Restrictions: 18 feet wide and 13 feet high.

The Membership & Events Committee is looking for entries that reflect the parade theme

A Season of Surprises

Remember to be imaginative and incorporate lights, music, and/or motion in your entry.

Applications submitted without this section completed will not be accepted.

Name of Person Submitting Application _____

Signature: _____

Parade Policy: Your signature indicates that you have read & agree to the Parade Policy and Rules set forth herein. Each individual that will be included in the parade entry must sign the back of this application, and by doing so, they acknowledge that they have read and understand the Parade Policy and Rules. If someone fails or refuses to sign the application, they will not be allowed to participate in the parade. **Parents or guardians must sign for individuals under 18 years of age.**

The Membership & Events Committee reserve the right to refuse entry into the parade.