



# *WE CARE...*

## **WELCOME** Visitors to Guntersville

We provide information to over 60,000 visitors through the website, telephone or in the Welcome Center each year.

## **EDUCATE** the Community

We present professional development seminars as well as the informative Business & Breakfast series.

## **CONNECT** our Members

We offer over 40 networking opportunities throughout the year.

## **ADVERTISE** & Promote Guntersville

We promote and advertise Guntersville in various mediums.

## **RECOGNIZE** our Citizens and Businesses

We honor & recognize businesses and citizens for their accomplishments.

## **ENCOURAGE** Shopping Local!

We promote the importance of keeping tax dollars at home.

# What Does The Lake Guntersville Chamber of Commerce Do?

**the chamber offers you over 40 NETWORKING EVENTS each year**

Banquet - Annually  
Golf Tournament - Annually  
Member Appreciation Event - Annually  
New Member Luncheon - Semi - Annually  
Professional Women's Network - Quarterly  
Good Morning Guntersville! - Monthly  
Business & Breakfast - Monthly  
Business After Hours - Monthly

**the chamber brings EXPOSURE to your business**

The Chamber provides information on Guntersville and your business. The Chamber staff **welcomes over 7,000 visitors** and answers over **11,000 phone calls** each year from people seeking information on the area. We only refer Chamber Members to the numerous tourists and newcomers that visit the Chamber daily and we only display Chamber Member information.

### ***Lake Guntersville Magazine***

This publications contains listings of all of our members and is distributed to people looking to relocate or vacation in Guntersville.

**[www.lakeguntersville.org](http://www.lakeguntersville.org)**

As a member you are listed on the Chamber's website.

To-date the Chamber's website has had over **40,000 visitors** in 2008.

### **Grand Openings & Ribbon Cuttings**

The Chamber coordinates Ribbon cuttings for new & relocating businesses.

**the chamber PROMOTES guntersville**

The Chamber markets and promotes our community though various mediums including the internet, national & regional magazines, local & regional newspapers, and various trade shows throughout the country. A current a focus has been the Base Realignment And Closure (BRAC) initiative.

**the chamber COMMUNICATES**

The Chamber communicates information to members and citizens in various ways:

***Lake Views*** - Monthly Newsletter

***Community Report*** - Weekly Email Report

***Chamber Update*** - in the Advertiser Glean, on WTWX, and the Community Channel

**the chamber PROVIDES professional development**

Lunch & Learn - Quarterly  
Business Development Counseling - Quarterly